



Review Guide

Google Finance (beta)

Google Finance provides quick and easy access to stocks, mutual funds, and public and private company financial information. The interactive charts help you correlate stock performance with related news stories. You can read what bloggers have to say about companies, participate in discussion groups with other financial enthusiasts, learn more about company management teams— and more.

Features of Google Finance

Company Search. Google Finance lets you search for stocks, mutual funds, and public and private companies, using both company names and (where available) ticker symbols.

Interactive Charts. Google Finance charts plot market data and corresponding news stories to help determine if there is a relationship between them. In addition, you can click and drag the charts to see different time periods and zoom in for more detailed information.

News, News, and More News. Google Finance incorporates Google News, which gathers stories from more than 4,500 English-language news sources worldwide. Stories are clustered by topic so you can see different opinions on a single subject. In addition, you may select what news you want to see based on factors for importance and relevance determined by our algorithms.

Blogs. Google Finance also includes related postings from Google Blog Search.

Company Management Team. Mousing over an executive's name from most public and private companies displays his or her picture as well as links, where available, to a biography, compensation details and trading activity.

Discussion Groups. Google Finance provides access to quality Discussion Groups. We've improved our algorithms and added ratings to offer users a discussion experience that is free of irrelevant content.

Portfolios. Google Finance users can track their stock and mutual fund investments with a basic, easy-to-use portfolio.

Getting started


There are several ways to access Google Finance.

1. Go directly to **<http://finance.google.com>**.
2. Search for an exchange-supported ticker symbol on Google.com and click on the chart provided at the top of search results.
3. Click on the tickers on your personalized homepage or Desktop sidebar
4. Visit the "More" page on Google; click on the Google Finance link

Using the home page

The Google Finance home page includes sections such as these:

- Market Summary data for major U.S. indices
- Recent Quotes which highlights the latest quotes for the most recent stocks or funds you've viewed
- Today's Headlines for leading news stories from Google News
- Related News section which aggregates news stories relevant to the stocks you've recently seen

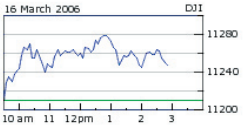


Enter a symbol (AAPL) or company name (Google)

Market Summary

Dow	11257.32	+47.55	(0.42%)
Nasdaq	2306.16	-5.68	(-0.25%)
S&P500	1306.98	+3.96	(0.30%)
NYSE	8266.75	+30.06	(0.36%)

16 March 2006




10 am 11 12 pm 1 2 3

Recent Quotes

				Delayed quotes
GPS	The Gap Inc.	18.20	+0.01	(0.05%)
GAP	The Great Atlantic & Pacific Tea Company	33.91	+0.37	(1.10%)
PCA	Petro-Canada	54.92	+0.10	(0.18%)
GOOG	Google Inc.	339.60	-4.90	(-1.42%)
HD	Home Depot, Inc.	42.68	+0.42	(0.99%)
CSCO	Cisco Systems, Inc.	21.30	-0.14	(-0.65%)
EL	The Estee Lauder Co.	37.49	-0.19	(-0.50%)
SUNW	Sun Microsystems, Inc.	4.80	-0.06	(-1.23%)
YHOO	Yahoo! Inc.	30.18	-0.35	(-1.15%)
MSFT	Microsoft Corporation	27.38	+0.02	(0.08%)
INTC	Intel Corporation	19.77	-0.15	(-0.75%)
AAPL	Apple Computer, Inc.	64.83	-1.40	(-2.11%)

Today's Headlines

[Lenovo cuts jobs in restructuring push](#)
CNET News.com - 1 hour ago
Lenovo said Thursday that it will cut 1,000 jobs, or about 5 percent of its staff, and integrate its global sales and back-office support as part of a restructuring plan that will cost it \$100 million in charges.
[Lenovo to lay off 1,000 in restructuring](#) EE Times Online
[Lenovo to Lay Off 1,000](#) PC World
[ComputerWorld](#) - [Raleigh Triangle Business Journal](#) - [Reuters](#) - [all 35 related >](#)



[Consumer Prices Up Slightly](#)
ABC News - 3 hours ago

[Oil falls as bulging US crude stocks weigh](#)
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[UPDATE 2-Altria, Kraft raise views, Kraft to sell Milk-Bone](#)
Reuters - 3 hours ago

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[Warning on Enron Recounted](#)
New York Times - 15 hours ago

[Full text: G8 statement](#)
Financial Times - 6 hours ago

[Should humans be afraid of mad cow disease?](#)
Virginian Pilot - Mar 14, 2006

[Bear Stearns fined over fund trades](#)
MarketWatch - 1 hour ago

[Price comparison site switches owners](#)
Guardian Unlimited - 1 hour ago

Related News

[Google ruling points to need for protecting consumer data](#)
San Jose Mercury News - 10 hours ago
What's more , while Google put up a fight , other firms such as Yahoo and AOL gave in to government demands. The willingness of any company to challenge future subpoenas for user data remains ...
[Judge May Order Google to Cough Up Records](#) TechNewsWorld
[Google Will Hand Over Some Of The Data. But Does It All End Here?](#) Playfuls.com
[techsearch](#) - [San Jose Mercury News](#) - [ZDNet](#)

[HP Settles With Gray Market Defendants](#)
CRN - 2 hours ago

[Microsoft's Entry Sure to Stir Things Up in Search Ad Space](#)
TechNewsWorld - 56 minutes ago

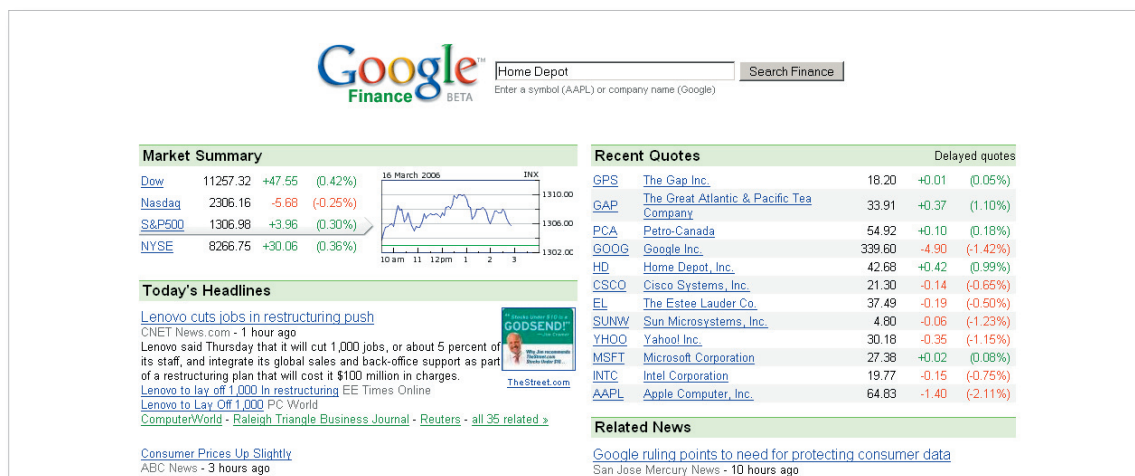
[What a difference a year makes for HP](#)
San Jose Mercury News - 11 hours ago

[Microsoft aims at IBM with new campaign](#)
Seattle Post Intelligencer - 56 minutes ago

[Microsoft responds to PS3 news, plus more on Viva Piñata](#)
Joystiq - 1 hour ago

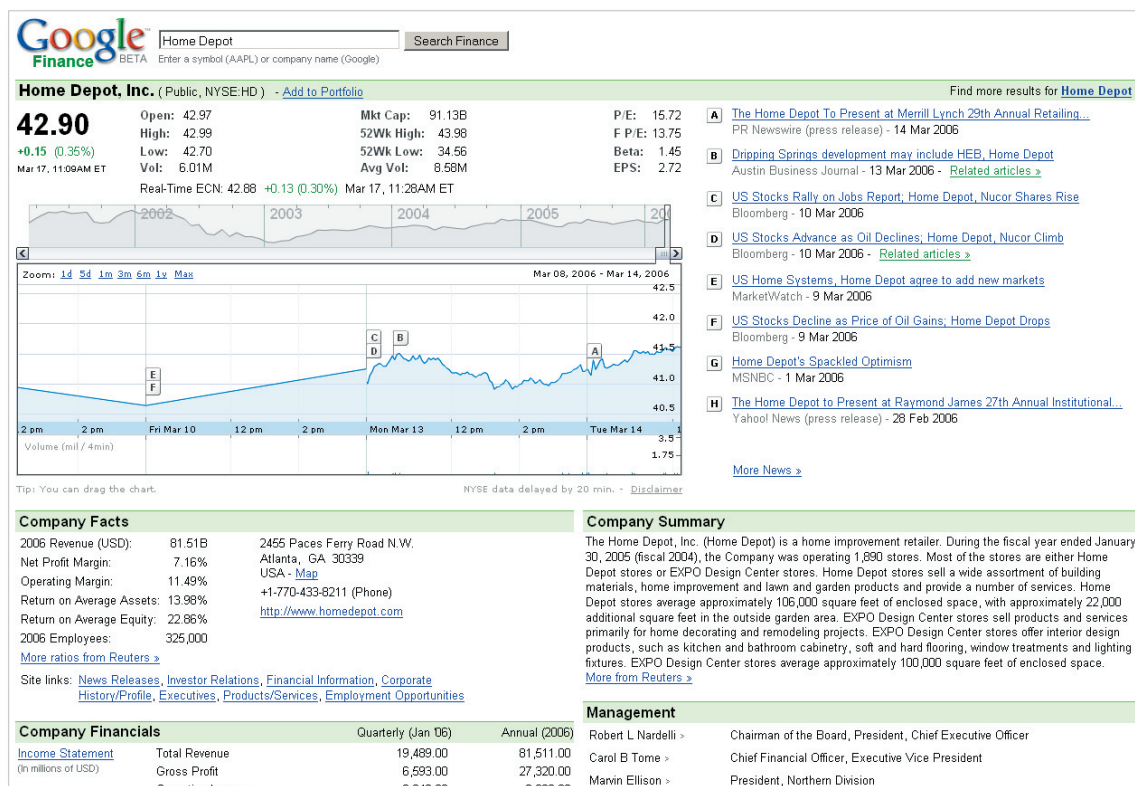
Searching by Name or Ticker Symbol

Search for the company or mutual fund you are looking for simply by entering the company name or ticker symbol into the Google Finance search box.



Type your query into the search box, and select "Search Finance."

After you've entered your query, Google Finance will display the most current market data, company management and financial information related to your search.



Financial and company information related to your search is displayed on the screen.

Using the charts

Google Finance charts are interactive and designed to help you correlate market data with related news articles. Google Finance groups news articles by topic and plots them with a flag on the chart for the company you are viewing. Clicking on the flag in the chart will highlight the corresponding group of news stories on the right hand side of the page.



The news articles displayed to the right of the Google Finance chart will continue to adjust to the time period and view you select in the charts.

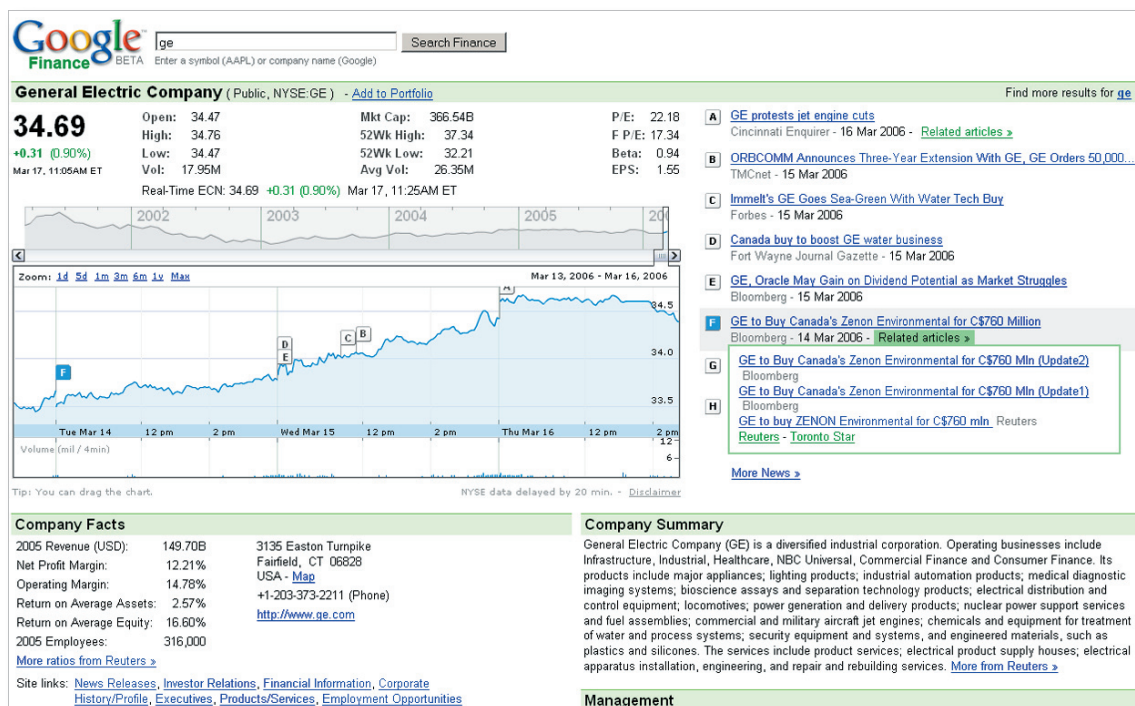
There are several ways to select time period views on Google Finance charts:

1. Choose one of the pre-selected views of 1-day, 5-day, 1-month, 3-month, 6-month, 1-year from the Zoom option in the chart. The chart will adjust to show you only that time period.
2. Select your own time period by adjusting the date range window provided at the top of the chart.
3. Click and drag on the chart to go to the time period you want to see.
4. Click and drag the scroll bar at the top of the chart to the time period you want to see.



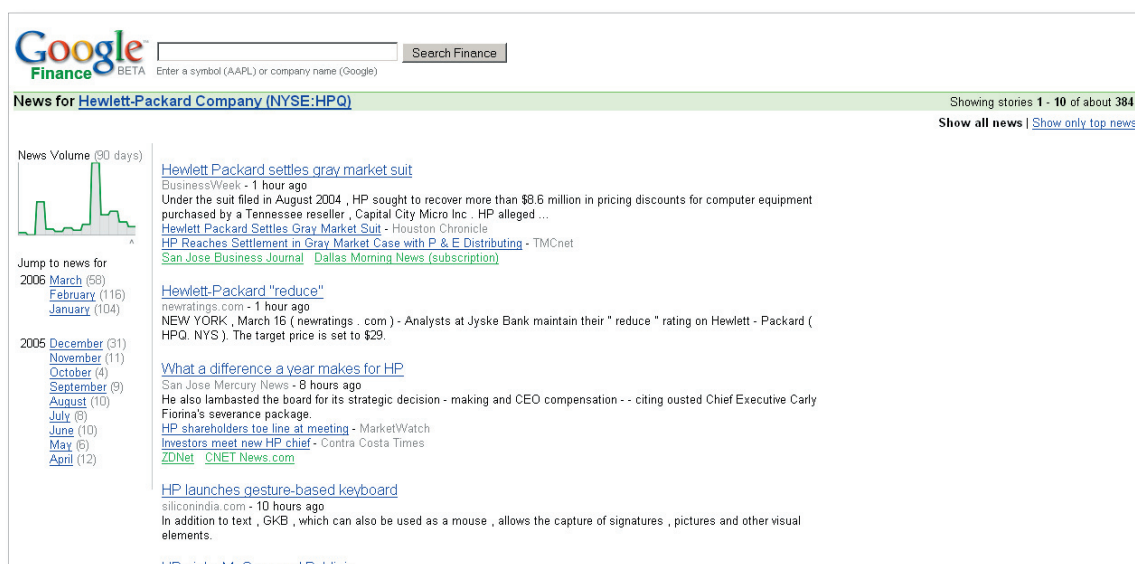
Finding the news that's important

Because Google Finance incorporates news from over 4,500 English sources, you will see articles relevant to the company or fund you are researching displayed in topical groups.



To see more news stories about a clustered topic, simply click on the 'related articles' link provided.

If you'd like to see additional stories about a company, across topics, click on the 'more news' link at the bottom of the page.



The More News page allows you to see all news related to a company over the past 90 days and Key Developments from Reuters for the past year. You can navigate through the results by date using the left-side navigation (which includes a graph of news volume). The News Volume chart shows the comparable amount of news related to a company each week over the past 90 days.


You can also choose to see 'all news' or only the 'top news' using the links in the top-right corner. Google Finance uses a variety of algorithms to determine top news stories.

Viewing detailed company information

Google Finance displays Company Facts, Company Financials, a Company Summary, Management information, and links to more information on Related Companies.

Company Facts				Company Summary	
2005 Revenue (USD):	6.34B	767 Fifth Avenue		The Estee Lauder Companies Inc. is a manufacturer and marketer of skincare, makeup, fragrance and hair care products. Its products are sold in over 130 countries and territories under brand names, such as Estee Lauder, Clinique, Aramis, Prescriptives, Origins, M.A.C, Bobbi Brown, La Mer, Aveda, Stila, Jo Malone, Bumble and bumble, Darphin, Rodan + Fields, American Beauty, Flirt!, Good Skin, Donald Trump The Fragrance and Grassroots. The Company is also the global licensee for fragrances and cosmetics sold under the Tommy Hilfiger, Donna Karan and Michael Kors brand names. The Estee Lauder Companies Inc. sells its products principally through limited distribution channels, encompassing over 20,000 points of sale. In February 2004, the Company sold the assets and operations of its unit that sold Jane brand products. More from Reuters >	
Net Profit Margin:	6.22%	New York, NY 10153			
Operating Margin:	10.85%	USA - Map			
Return on Average Assets:	10.34%	+1-212-572-4200 (Phone)			
Return on Average Equity:	23.41%	http://www.elcompanies.com/			
2005 Employees:	23,700				
More ratios from Reuters >					
Site links: News Releases , Investor Relations , Financial Information , Corporate History/Profile , Executives					
Company Financials				Management	
		Quarterly (Dec '05)	Annual (2005)		
Income Statement	Total Revenue	1,783.90	6,336.30	Leonard A. Lauder >	Chairman of the Board
(In millions of USD)	Gross Profit	1,325.40	4,718.90	William P. Lauder >	President, Chief Executive Officer, Director
	Operating Income	250.70	720.60	Patrick Bousquet-Chavanne >	President
	Net Income	81.70	406.10	Richard W. Kunes >	Chief Financial Officer, Executive Vice President
Balance Sheet	Total Current Assets	2,201.60	2,302.60	Ronald S. Lauder >	Chairman of Clinique Laboratories, Inc. and a Director
(In millions of USD)	Total Assets	3,701.00	3,665.60	Maureen Case >	President of Jo Malone and La Mer brands, Bobbi Brown Worldwide
	Total Current Liabilities	1,530.70	1,497.70	Lynne Greene >	President of Clinique Worldwide
	Total Liabilities	2,213.40	2,193.00	Cedric Prouve >	Group President, International
	Total Equity	1,487.60	1,692.60	Philip Shearer >	Group President-Clinique, Origins and On-line Operations and Aveda and Bumble and Bumble
Cash Flow	Net Income/Starting Line	140.20	406.10	Daniel J. Brestle >	Chief Operating Officer
(In millions of USD)	Cash from Operating	383.80	478.10		
Related Companies				Blog Posts	
Sector: Consumer/Non-Cyclical > Industry: Personal & Household Prods.				Click for more	
Category: Materials > Chemicals > Specialty and Performance Chemicals				Admin - Feb 28, 2006	
Category: Healthcare > Healthcare Services > Distributors > Pharmaceutical				Clinique's parent company Est e Lauder (nyse: EL - news - people) reported thatthe company sold more than 3 million units of its. Sex before marriage still taboo for most young Indians: survey Channel NewsAsia - NEW DELHI - Sex still ...	
Avon Products, Inc.	AVP	29.90	+0.14 (0.47%)	Gretchen Fauls	
Revlon, Inc.	REV	3.20	+0.07 (2.24%)	Great news for Lexus investors...	
Elizabeth Arden, Inc.	RDEN	23.86	-0.06 (-0.25%)	Shelley Penney - Jan 20, 2006	
The Procter & Gamble Company	PG	59.29	-0.61 (-1.02%)	Although 2005 wasn't a great year for direct-to-consumer companies, as higher raw material and fuel costs and softer sales eroded the shares of Avon (NYSE: AVP), Alberto-Culver (NYSE: ACV), Estee Lauder (NYSE: EL), ...	
Limited Brands, Inc.	LTD	24.10	+0.22 (0.92%)	Shelley Penney
 <i> Go Global </i>	
Inter Parfums, Inc.	IPAR	18.69	-0.21 (-1.11%)	Merrill Lynch agrees to acquire AXA unit	
Unilever N.V. (ADR)	UN	70.26	+0.19 (0.27%)	DailyBlogFeed - Oct 2, 2005	
Unilever plc (ADR)	UL	41.84	+0.06 (0.14%)	Business Wire (press release), CA - Sep 30, 2005 Inc. (NYSE: EL) will speak at the Merrill Lynch Global Consumer Products Conference in London on Thursday, October 6, 2005. Patrick Williams CEO to	

- **Company Facts** includes information such as company website, address, and company site links for additional information like Investor Relations and Employment Opportunities.
- **Company Financials** displays top-line annual and/ or quarterly reported financial data. To see Company Financials such as Balance Sheet in more detail, simply click on the link provided.

 <input type="text"/> <input type="button" value="Search Finance"/>				
Financial Statements				
Google Inc. (NASDAQ:GOOG)				
Overview Income Statement Balance Sheet Cash Flow				
View: Quarterly Data Annual Data				
In Millions of USD (except for per share items)	As of 2005-12-31	As of 2004-12-31	As of 2003-12-31	As of 2002-12-31
Cash & Equivalents	3,877.17	426.87	149.00	57.75
Short Term Investments	4,157.07	1,705.42	185.72	88.58
Cash and Short Term Investments	8,034.25	2,132.30	334.72	146.33
Accounts Receivable - Trade, Net	687.98	311.64	154.69	61.99
Receivables - Other	-	-	-	-
Total Receivables, Net	687.98	382.35	154.69	61.99
Total Inventory	-	-	-	-
Prepaid Expenses	229.51	159.36	48.72	10.82
Other Current Assets, Total	49.34	19.46	22.11	12.65
Total Current Assets	9,001.07	2,693.47	560.23	231.80
Property/Plant/Equipment, Total - Net	-	583.07	261.84	86.89
Goodwill, Net	194.90	122.82	87.44	0.00
Intangibles, Net	82.78	71.07	18.11	0.10
Long Term Investments	-	-	-	-
Other Long Term Assets, Total	31.31	47.08	17.41	1.13
Total Assets	10,271.81	3,313.35	871.46	286.89

- **Company Summary** offers a brief overview of a company's core industry and business.
- **Company Management** lists the senior officers at a company along with their title and some other useful information. To see information about a company's Management, simply scroll over the names listed. When available, Google Finance will show you the image of the company's officers along with links to additional information such as Bio & Compensation and Trading Activity.

Management	
Leonard A. Lauder >	Chairman of the Board
William P. Lauder >	President, Chief Executive Officer, Director
Patrick Bousquet-Chavanne >	President
Richard W. Kunes >	Officer Since: 09/1998
Ronald S. Lauder >	Age: 47
Maureen Case >	Bio & Compensation - Reuters
Lynne Greene >	Trading Activity - Yahoo Finance
Cedric Prouve >	Group President, International
Philip Shearer >	Group President-Clinique, Origins and On-line Operations and Aveda and Bumble and Bumble
Daniel J. Brestle >	Chief Operating Officer

Browsing blogs

Google Finance incorporates Google Blog Search to provide you with access to relevant blog posts from citizen journalists across the web. To see more of the blog posts listed, simply click on the links to the posts.

More resources

In order to receive quick and easy access to even more of the financial information you're looking for, we've included links to other resources on the web that offer such other details such as Analyst Estimates, Financial Events, and Options.

Tracking Portfolios

Google Finance portfolios allow you to keep track of financial information, including how many shares you own and at what price, for up to 200 stocks or mutual funds. If you want to add a company or fund to your portfolio you can do so directly from the portfolio page or you can click on the add to portfolio link provided at the top of the company or mutual fund search result.

Portfolio									
Name	Symbol	Last Trade	Change	Buy Price	Shares	Investment	Current Value	Gain/Loss	Delete
Apple Computer, Inc.	AAPL	66.32	+0.64 (0.98%)	50.00	100.00	5,000.00	6,631.00	1,631.00	X
Apple Computer, Inc.	AAPL	66.32	+0.64 (0.98%)	33.50	50.00	1,675.00	3,315.50	1,640.50	X
Apple Computer, Inc.	AAPL	66.32	+0.64 (0.98%)	30.00	300.00	9,000.00	19,893.00	10,893.00	X
					450.00	15,675.00	29,839.50	14,164.50	
AT&T Inc.	I	27.15	+0.04 (0.15%)	10.00	15.00	150.00	407.10	257.10	X
Cisco Systems, Inc.	CSCO	2.86	+0.03 (1.06%)	5.83	128.00	746.24	364.80	-381.44	X
Lucent Technologies Inc.	LU	27.17	+0.05 (0.18%)	53.00	10.00	530.00	271.70	-258.30	X
Microsoft Corporation	MSFT	21.04	+0.18 (0.86%)	10.00	10.00	100.00	210.30	110.30	X
						\$17,201.24	\$31,093.40	\$13,892.16	
Symbol	Shares	Price							
<input type="text"/>	<input type="text"/>	<input type="text"/>							
			Add holding Edit holdings						

Participating in Discussion Groups

Google Finance pages include links to discussion groups about the related company or fund you are researching. In order to participate in a discussion group simply click on the link provided, login to or create your Google account, and submit your first post. We have a team of community moderators who will help keep the discussions on topic and spam free. Read more about our discussion group community guidelines , visit www.google.com/googlefinance/communityguidelines.html.

Google Groups BETA

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Start a new topic - Join this group - About company - About group

Search this group

Topics 1 - 30 of 69 Older »

Topic	Rating	Messages	Author	Date
Google buys 3D modelling company		1 new of 1	g9 (1 author)	Mar 15
Microsoft takes on Yahoo, Google for Web ad dollars	★★★★☆	2 new of 2	g9 (2 authors)	Mar 15
Google books seller?	★★★★☆	3 new of 3	g00 (2 authors)	Mar 14
Google's Gotta Give Up The Goods	★★★★☆	1 new of 1	g08 (1 author)	Mar 14
Google Makes Deal with DoJ	★★★★☆	3 new of 3	g07 (3 authors)	Mar 14
Writely Grabbed By Google. Does Microsoft Quake?	★★★★☆	2 new of 2	g zero 5 (2 authors)	Mar 13
Sell your book via Google	★★★★☆	1 new of 1	g08 (1 author)	Mar 13

Viewing titles only View with message text

Requirements

To use Google Finance charts, you must have one of the following operating system and browser configurations:

- Macromedia Flash; Player 7.0+. If you don't have a Flash Player plug-in installed, you can download it from www.macromedia.com from the Adobe Website
- Microsoft Windows 2000 or higher with the latest updates installed: IE 6.0, Windows Firefox 1.0, Windows Opera 8.0
- Mac OS: Macintosh Firefox 1.0, Safari 1.2.4 and 2.0
- Linux: Firefox 1.0.4

Feedback and support

Your opinions and feedback can help us improve Google Finance, so please let us know what you like, what you don't like, and what you'd really like to see. Visit us at www.google.com/support/finance, and we'll do our best to respond quickly.

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PR Manager
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